

Health In Tech Appoints Former U.S. Ambassador Edward McMullen to Advisory Board

STUART, Fla., April 30, 2025 /PRNewswire/ -- Health In Tech (Nasdaq: HIT), an Insurtech platform company backed by third-party AI technology, is proud to announce the appointment of Edward T. McMullen Jr., former U.S. Ambassador to Switzerland and Liechtenstein, as a member of its newly formed Advisory Board, effective immediately. Mr. McMullen brings decades of experience in diplomacy, public affairs, and strategic policy, enhancing the company's mission to revolutionize healthcare insurance infrastructure.

"Health In Tech is honored to welcome Mr. McMullen to our Advisory Board," said Tim Johnson, Chairman & CEO of Health In Tech. "His deep expertise in public affairs, government relations, and institutional leadership—alongside his long-standing commitment to civic engagement—will bring valuable insight as we seek to accelerate our mission to simplify and modernize healthcare insurance infrastructure."

Mr. McMullen served as the United States Ambassador to Switzerland and Liechtenstein from November 2017 to January 2021. During his tenure, he was recognized for strengthening U.S.-Swiss relations, with Switzerland advancing from the eighth-largest to the sixth-largest foreign direct investor in the United States. He is a frequent participant at the World Economic Forum in Davos, Switzerland, where he engages with global leaders on economic development and public policy.

In addition to his diplomatic service, Mr. McMullen has been a visible presence in major media outlets, including Bloomberg TV, where he has provided insights on international relations and economic policy.

"I believe Health In Tech is a solution that this great nation's employers so desperately need," said McMullen. "I will be using my relationships to bring our voice to Washington and from coast to coast. Health In Tech's mission aligns with that of President Trump's: to deliver efficient, transparent, and affordable healthcare solutions. If nothing changes, nothing will change."

His appointment was met with strong support from Health In Tech leadership.

"I've known the Ambassador for many years. His integrity, intelligence, and natural born leadership ability make him a phenomenal addition to our board," said Dustin Plantholt, Chief Growth Officer at Health In Tech.

Mr. McMullen's extensive experience includes founding McMullen Public Affairs, a corporate advertising and public relations firm based in South Carolina. He has also served as Chairman of his family's investment holding company and was a presidential appointee to the Kennedy Center for the Performing Arts. His involvement with think tanks and foundations, including early experience at The Heritage Foundation during the Reagan administration, underscores his commitment to public policy.

Use of Forward-Looking Statements

Certain statements in this press release are forward-looking statements for purposes of the safe harbor provisions under the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may include estimates or expectations about Health In Tech's possible or assumed operational results, financial condition, business strategies and plans, market opportunities, competitive position, industry environment, and potential growth opportunities. In some cases, forward-looking statements can be identified by terms such as "may," "will," "should," "design," "target," "aim," "hope," "expect," "could," "intend," "plan," "anticipate," "estimate," "believe," "continue," "predict," "project," "potential," "goal," or other words that convey the uncertainty of future events or outcomes. These statements relate to future events or to Health In Tech's future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause Health In Tech's actual results, levels of activity, performance, or achievements to be different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond Health In Tech's control and which could, and likely will, affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects Health In

Tech's current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to Health In Tech's operations, results of operations, growth strategy and liquidity.

About Health In Tech

Health In Tech (Nasdaq: "HIT") is an Insurtech platform company backed by third-party AI technology, which offers a marketplace that aims to improve processes in the healthcare industry through vertical integration, process simplification, and automation. By removing friction and complexities, we streamline the underwriting, sales and service process for insurance companies, licensed brokers, and TPAs. Learn more at healthintech.com.

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